Electronic Acknowledgement Receipt				
EFS ID:	5927530			
Application Number:	09828122			
International Application Number:				
Confirmation Number:	5972			
Title of Invention:	Paired promotion architecture			
First Named Inventor/Applicant Name:	Gary M. Katz			
Customer Number:	31518			
Filer:	Bruce Talbot Margulies			
Filer Authorized By:				
Attorney Docket Number:	PIP-69B-KATZ			
Receipt Date:	20-AUG-2009			
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Application Type:	Utility under 35 USC 111(a)			

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		AppealBrief_PIP-69B- KATZ_8-20-2009.pdf	215725	ves	49
.			16a995375fdd1d5e6ba22918342c8f41338 553d8	1 ' 1	

	Document Description	Start	End
	Transmittal Letter	1	1
	Miscellaneous Incoming Letter	2	2
	Notice of Appeal Filed	3	3
	Appeal Brief Filed	4	49
:			<u> </u>

Multipart Description/PDF files in .zip description

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the filling Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.